

# SuperValu



# Dinner Made Easy



**£2 EACH**

Mars / Snickers 9 pack was £2.95

BETTER THAN HALF PRICE



**£1 EACH**

Pepsi Max & Regular / 7Up Zero 2 Litre was £2.30 - £3

**ONE WEEK ONLY**

VALID 20<sup>TH</sup> - 26<sup>TH</sup> OCT



**£2.75 EACH**

Cadbury Roses / Celebrations / Quality Street & Heroes 300g - 325g was £3.75 - £5

**ONE WEEK ONLY**

VALID 27<sup>TH</sup> OCT - 2<sup>ND</sup> NOV

**95p EACH**



BETTER THAN HALF PRICE

Shloer 750ml was £2.95

**ONE WEEK ONLY**

VALID 3<sup>RD</sup> - 9<sup>TH</sup> NOV

Customer quotas apply, maximum of 3 products per deal. While stocks last.



## MIX & MATCH 2 for £11

or £5.89 each



440g - 800g. See in-store for full details.

## Love Local? So do we.

Plus 100's of Special Offers  
**SAVE OVER £190**

[www.supervalu.co.uk](http://www.supervalu.co.uk) | f i t y

Offers valid from 20th October - 9th November 2024, unless otherwise stated. While stocks last.

# Dinner Made *Easy*

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## Love Local? So do we.

Do you love good food, that supports farmers, suppliers and makers? So do we. That's why we've given our local range a fresh new look. So now they are even easier to recognise as local.



Serving suggestions only.

**MAINS & MEATS**  
**MIX & MATCH**  
**2 for £9**

or £4.79 each



**SIDES**  
**MIX & MATCH**  
**3 for £7**

or £2.69 each



See in-store for full range.

See in-store for full range.

# Dinner Made Easy

Delicious daily dinner suggestions

## Roast Chicken Dinner



£4.49



SuperValu Chicken 1.3Kg was £5.49

£1.19



Wilson's Country Baking Potatoes 4 pack was £1.99

£1



Gilfresh Diced Carrot & Turnip 500g was £1.09

£1.75



Birds Eye Garden Peas 375g was £2.30

Serving suggestions only.

# Dinner Made Easy

Delicious daily dinner suggestions

## Peppered Pork Chops & Wedges



£4.79



Good Food Locally Sourced Peppered Pork Loin Chops 450g

£2



Green Isle Spicy Wedges 600g was £2.55

£1.50



SuperValu Coleslaw 400g was £2.10

## Beef Nachos



£4.79



SuperValu Beef Steak Mince 454g

£2



Old El Paso Nacho The Kit 505g was £3.70

£1.50 EACH



Old El Paso Chunky Guacamole / Cool Sour Cream 230g - 240g was £2.95

## Fish Goujons & Chips



£3



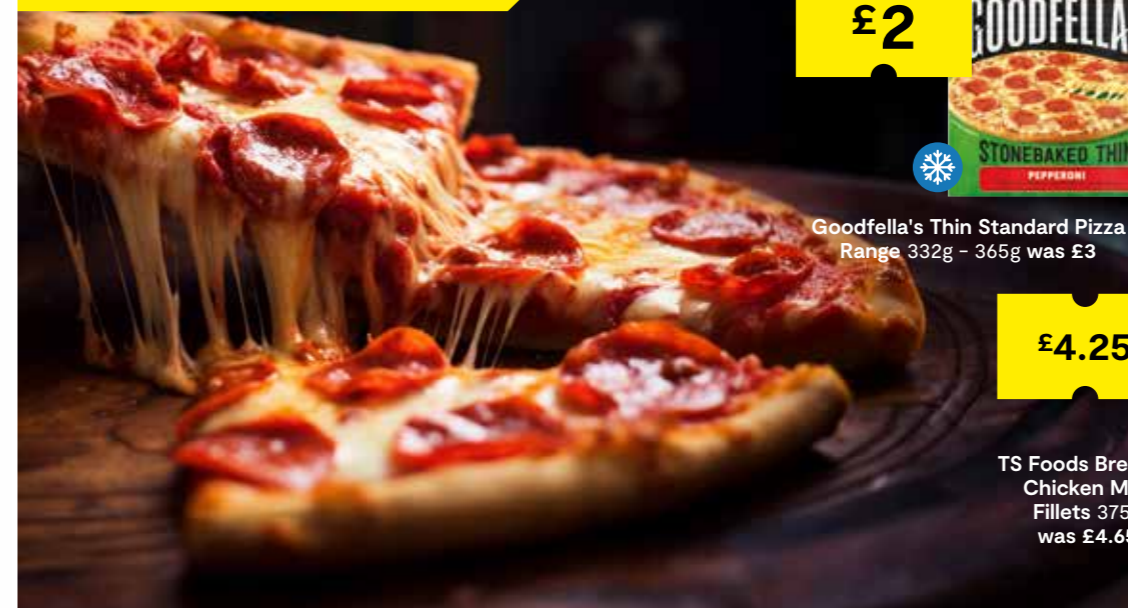
Diggers Fish Goujons 320g was £3.70

£2.30



Birds Eye Crispy Chips 900g was £2.85

## Fakeaway



£2



Goodfella's Thin Standard Pizza Range 332g - 365g was £3

£2



SuperValu 10 Garlic Toasties 260g

£4.25



TS Foods Breaded Chicken Mini Fillets 375g was £4.65

# Dinner Made Easy

Delicious daily dinner suggestions

## Chicken Enchiladas



£6.99



SuperValu Chicken Breast Fillets 750g was £8.99

£2

HALF PRICE



Old El Paso Enchilada Dinner Kit 663g was £4

£1.50 EACH



Old El Paso Salsa 226g was £2.75

## Amazing Value & Great Quality Meat



21 Day Matured Prime Silverside Roast was £13.99/kg NOW £10.49/kg £4.76 per lb

SAVE 25%



Pork Loin Roast was £9.99/kg NOW £7.49/kg £3.40 per lb

## Chicken & Pasta



£6.99



SuperValu Chicken Breast Fillets 750g was £8.99

£1.99



SuperValu Tomato & Basil Pasta Sauce 350g

£1.25



Roma Pasta 500g was £1.85

Serving suggestions only.



## Prepared in-store by your local Butcher



Pork & Leek Sausages 400g £4.79 each

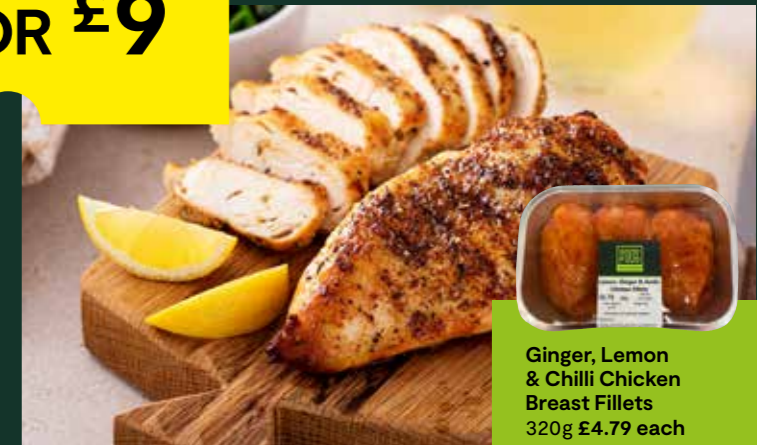


Peppered Pork Loin Chops 450g £4.79 each

MIX & MATCH 2 FOR £9



Steak Pieces 370g £4.79 each



Ginger, Lemon & Chilli Chicken Breast Fillets 320g £4.79 each

**Brekkie**  
Made  
**Easy** 



ONLY  
**£4.50**

**Breakfast Muffin**  
+ Frank And Honest coffee

**Lunch**  
Made  
**Easy** 



ONLY  
**£3.25**

**Curried Chicken  
& Chip Wrap**

**Sweet Deal**

Offer valid from 20th October - 9th November 2024.  
Available in selected stores. Subject to Terms & Conditions.



Add a Kinder Bueno for  
£1 to any Frank and  
Honest hot beverage

**LOVE FRUIT & VEG?**  
— It's got to be —  
**SuperValu**

# Fresh, Quality Fruit & Veg



**£1**  
EACH



Turnip / Gilfresh Diced Carrot & Turnip was £1.09 - £1.29

**£1.19**  
EACH



Wilson's Country Baking Potatoes / SuperValu Cherry Tomatoes 4 pack / 250g was £1.79 - £1.99

**£1.49**



SuperValu Mixed Apples 6 pack was £1.80

**£2.49**  
EACH



Donnelly Fresh Pasta Pots 250g - 300g was £3

**£3.29**  
EACH



Donnelly Fresh Salad Pots 260g - 290g was £4

## LOOSE FRUIT

**MIX & MATCH**  
**5 FOR £2**



Golden Delicious, Royal Gala, Granny Smith, Lemon, Lime, Easy peeler & Kiwi fruit 45p - 50p each

# HAPPY HALLOWEEN

Be a **Good Spirit** This Halloween & Pick up your Pumpkin at SuperValu

**Action cancer**  
Saving Lives Supporting People

**FOR EVERY PUMPKIN SOLD WE WILL DONATE 50p TO OUR CHARITY PARTNER ACTION CANCER**

SuperValu is proud to support local supplier Gilfresh.

Andrea McCabe from SuperValu with Richard Gilpin from Gilfresh.



## Trick or Treat

Toffee Apples was £1.19

**£1**  
EACH

Chocolate Apples was £1.59



**59p**

Coconuts was 69p

Toffee and Chocolate apples available from 20th - 31st October.

Brighten up any home this **HALLOWEEN...**



**£8**

Halloween Bouquet

Available from **21st October**



**£16**

Halloween Outdoor Planter

£3.99



SuperValu Butter 454g

BEST VALUE

SUPERVALU RANGE

£2.80



SuperValu Baked Beans 4 pack

UP TO 40% CHEAPER THAN WELL-KNOWN BRANDS

£3



SuperValu Antipasto Platter 125g

£2.95



SuperValu Ready to Eat Chicken Tikka Pieces 150g

£3.70



SuperValu Spanish Cured Meats Selection 200g

£3.49



SuperValu Garlic Mussels 450g was £5.49

£1.25 EACH



SuperValu Light & Dark Soy Sauce 150ml

£2



SuperValu Chopped Tomatoes 3 pack

£1.15



SuperValu Gravy Mix 160g

£1.70



SuperValu Porridge Oats 1kg

£2.80



SuperValu 5 Jumbo Sausage Rolls 400g

£2.35



SuperValu Grated Mature Cheddar 200g

£1.99



SuperValu Cheese & Italian Ham Tortelloni 250g

£1.99



SuperValu Tomato & Basil Pasta Sauce 350g

£1.20



SuperValu Yogurt Rice Cakes 100g

80p



SuperValu Chocolate Chip Cookies 225g

£1.40



SuperValu Thick Cut Marmalade 454g

£2.50



SuperValu Chocolate Hazelnut Spread 400g

£2.25



SuperValu Breaded Garlic Mushrooms 320g

£2



SuperValu 10 Garlic Toasties 260g

£3.20



SuperValu Honeycomb Ice Cream 1 Litre

£2.50



SuperValu Halloween Queen Cakes 6 pack

£1



SuperValu Cistern Block 2 pack

£1.70



SuperValu Fabric Conditioner 1.5 Litre

£4.60



SuperValu Kitchen Foil 30 metres

£1



SuperValu Jumbo Refuse sacks 10 pack

£1.50



Denny Deli Style Ham 80g was £1.99

£1.75 EACH



Activia Yogurt 4 pack was £3

£2.70



Denny Thick Cut Bacon 240g was £3.40

£1.75



Cookstovn 8 Thick Pork Sausages 454g was £2.35

£2.25



Cookstovn 36 Pork Cocktail Sausages 454g was £3.95

£3.30



McColgan's Pie Range 500g was £4.85

£1 EACH



Lindahls 140g - 150g was £1.90

£1.75



Munch Bunch 4 pack was £2.55

£1.50 EACH



Onken Biopot Fruit Yogurts 450g was £2.65

£3 EACH



Muller Corner Favourites 6 pack was £4

£2 EACH



Carroll's Chicken Pieces 100g was £2.30

£2.40



Ballyfree 6 Turkey Rashers 150g was £2.85

£2.40



Ballyfree 6 Turkey Sausages 240g was £3.95

£2



Green Farm Breast Slices 90g was £2.70

£3 EACH



Dromona Medium & Mature Cheddar 350g was £4.35

£1.75 EACH



Dromona Medium & Mature Cheddar Slices 160g was £2.90

£1.85



Dromona Country Gold 500g was £3.20

£1.85



Golden Olive 454g was £2.50

£1.70



Denny Ham & Chicken 200g was £2.85

£1.40



Rustlers Hot Dog 146g was £2.20

£1.40



Rustlers Breakfast Sausage Muffin 155g was £2

£4.49



SuperValu Chicken 1.3Kg was £5.49

£1



Fridge Raiders Chicken 45g was £1.39

£1.50



Everest Protein Cup 175g was £1.90

£2.50 EACH



Tropicana Kids Juice & Smoothies 4 pack was £3.50

£1.50



SuperValu Coleslaw 400g was £2.10



**ACTIVIA**  
GUT HEALTH

low fat yogurt raspberry & chia seed muesli

# GUT HEALTH SUPPORT\*

\*Activia contains calcium which contributes to the normal function of digestive enzymes. Enjoy as part of a healthy diet & balanced lifestyle.

AVAILABLE TO COLLECT NOW

**Kinder**

1 of 8 TOYS IN EACH EGG

SuperValu Signature Tastes

**SAVE up to £1.84**

Choose a pizza, + 1 Garlic Baguette + 1 side for only **£7**

Choose a Pizza, + 1 Garlic Baguette + 1 Side for only **£7**

Choose 1 Pizza

Italian Prosciutto & Spicy Salami Stonebaked Sourdough Pizza

SuperValu Signature Tastes Fresh Pizza 530g - 570g **£3.99**

Changrilled Vegetable & Basil Pesto Stonebaked Sourdough Pizza

Spicy Chicken Arrabbiata Stonebaked Sourdough Pizza

These **SQUARES** pack a Crunch

**NEW**

NEW **SQUARES** & CORN FLAKES

© 2024 Kellanova. Get stuck in.

LET'S GET TALKING ABOUT MENTAL WELLBEING

SCAN MY MO TO HELP A BRO

PRINGLES SALT & VINEGAR

PRINGLES TEXAS BBQ SAUCE

IN PARTNERSHIP WITH **MOVEMBER**

TM, ©, © 2024 KELLOGG Europe Trading Limited.

1 Garlic Baguette

2 Garlic baguettes

SuperValu 2 Garlic Baguettes 320g **£2.45**

**TAYTO** **Fright Bites**

SALT 'N' VINEGAR FLAVOUR!

**THE BITES ARE BACK.**

STOCK UP NOW - WHEN THEY'RE GONE, THEY'RE GONE!!

Nestlé **LINDAHL'S**

**GOOD MOVE**

high protein in every pot

Protein contributes to the maintenance of muscle mass. It is important to have a varied diet as part of a healthy lifestyle - Reg. Trademark of Société des Produits Nestlé S.A.



Choose 1 Side

MASH DIRECT Curry Chips

MASH DIRECT SKINNY FRIES

MASH DIRECT PERI PERI FRIES

MASH DIRECT SWEET POTATO FRIES

Mash Direct Sweet Curry Chips / Skinny Fries / Peri Peri Fries & Sweet Potato Fries 250g - 400g **£2.20 - £2.40**

\*only select lines available.

**£3.50  
EACH**



Chicago Town Stuffed Crust Takeaway Pizza 630g - 645g was £5

**HAPPY HALLOWEEN**

**£3.50  
EACH**



Diet Coke / Coke Zero Twin Pack  
x 2 Litre was £4.65

**BIG SCARY  
NIGHT IN**

**£3.50**



Unislim Skinny Sweet Potato Fries  
500g was £4.10

**£1.50**



Birds Eye 10 Fish Fingers  
250g was £1.69

**£3.50**



McCain Jackets  
4 pack was £4.50

**£1.50**



Birds Eye 2 Crispy Chicken  
170g was £2.80

**£1.75  
EACH**



Doritos Tortillas / Dips  
140g - 300g was £2.20 - £2.50

**£3.25  
EACH**



Monster Munch / Wotsits  
12 pack was £3.75

**£2.25  
EACH**



Pringles 165g

**2 FOR  
£2.20**



Jacob's Mini Cheddars / Crinklys  
90g £1.25 each

**£4**



Donegal Catch Fish Fillets  
400g was £6

**£2.50**



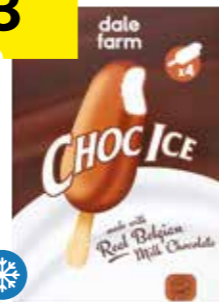
McCain Home Chips Lighter  
1kg was £3

**£4**



Ben & Jerry's Sundae  
427ml was £6.15

**£3**



Dale Farm Choc Ices  
4 pack was £4.79

**£2.65  
EACH**



KP Original / Dry Roasted  
Peanuts 250g

**£1.75**



Haribo 176g was £2

**£3  
EACH**



Tayto 12 pack was £4

**£4.79  
EACH**



Lucozade Energy 8 pack

**£1.39**



Hovis Best Of Both  
800g was £1.69

**£1.89**



Sunblest Pancakes  
10 pack was £2.35

**£1.50  
EACH**



Cadbury Mini Rolls /  
Mr Kipling Terrifying Toffee Whirls  
5 - 6 pack was £2.35

**£1.25**



McVitie's Jaffaween Cake Bars  
5 pack

**£3.25  
EACH**



Fanta / Sprite  
6 pack was £5 - £5.30

**£1.35  
EACH**



Robinsons Fruit Shoot  
4 pack was £2.20

**£1.05  
EACH**



Ballygowan Water  
1.5 Litre was £1.40

**£1.30  
EACH**



C&C Lemonade 2 Litre was £1.80

£2.50  
EACH



Scott's Porridge Oats / Quaker Rolled Oats  
1kg was £3 - £3.30

£2

NEW



Oreo Original Twin Pack 308g



ENJOY A TASTE OF  
MEXICO

£3.50



Kellogg's Rice Krispies Multigrain  
350g was £4.70

£2.50  
EACH



Alpen / Honey Cheerios  
370g - 550g was £3.25 - £3.40

2 FOR  
£2



Quaker Oat So Simple Pots  
45g - 57g £1.60 each

£1.50  
EACH



Kellogg's Rice Krispies Squares  
4 pack was £2

£2

HALF PRICE



Old El Paso Enchilada The Kit  
663g was £4

£2.50  
EACH



Old El Paso Stand 'N Stuff Kit /  
Tortilla Pockets  
350g - 375g was £4 - £4.70

£1.50  
EACH



Old El Paso Salsa 226g was £2.75

£1.50  
EACH



Old El Paso Chunky  
Guacamole / Cool Sour Cream  
230g - 240g was £2.95

2 FOR  
£2.20



Kit Kat / McVitie's  
Jaffa Cakes / Penguin  
5 - 10 pack £1.25 - £1.60 each

£1.50  
EACH



Nature Valley Crunchy Bars  
5 pack was £2.50

£1.65



Cadbury Crunchy Melts  
Chocolate Centre 156g was £2.75

£1.35  
EACH



Border Biscuits 135g - 150g /  
6 pack was £1.90 - £2.20

£1.59  
EACH



Old El Paso Tortilla Chips  
185g was £2.45

£2  
EACH



Old El Paso Fajita Kit 500g - 555g  
was £3.25

80p



Colman's Chilli Con Carne  
50g was £1

2 FOR  
£2.50



Tilda Steam Rice Range  
250g £1.70 each

£2.50  
EACH



Thompsons Signature / Irish  
Breakfast Tea Bags 80 pack  
was £3.65 - £3.70

£3.75



Nescafe Dolce Gusto Cappuccino  
Pods 186g was £4.90

£3.65  
EACH



Kenco Instant Coffee  
100g was £5

£1.25  
EACH



Ocean Spray Juice  
1 Litre was £2.20 - £2.25

£1.50  
EACH



Old El Paso Tortilla Pockets / Stand 'N Stuff Tortilla / Regular Tortillas, Tortilla Extra Thin & Taco Shells  
156g - 326g was £2.10 - £3.40

£16



70cl was £19

**ANY  
5 FOR  
£5**



Heinz Soup 400g £1.70 each

**£3**



Surf Tropical Oasis Liquid  
24 wash was £4

**£2.25**



Mr Muscle Platinum  
750ml was £2.50

**£1.25**



Roma Fusilli 500g was £1.85

**£2.49  
EACH**



Hellmann's Mayonnaise Squeezzy  
430ml was £3.30

**£2**



Erin Sauce 144g was £2.65

**£1.65**



Dolmio Sauce 450g was £2.50

**75p**



Cow & Gate Growing Up Milk  
1-2 Year 200ml was 90p

**£3**



Sensodyne Pronamel Daily  
75ml was £4.50

**£4  
EACH**



Lynx Body Spray Premium  
150ml was £5

**£2.50  
EACH**



Dove Men+Care Deodorant  
150ml was £4.50 - £5

**3 FOR  
£1.70**



Hartley's Jelly Pots 125g 90p each

**£2  
EACH**



Alpro Almond / Soya Drink  
1 Litre was £2.70 - £2.75

**£2.75**



Ambrosia Custard Pot  
4 pack was £3.20

**£4.50**



John West No Drain Tuna Chunks  
3 pack was £6.25

**£10**



Finish Powerball Quantum  
64 pack

**£3.25**



Kleenex Extra Large Twin Pack  
2 pack was £5.50

**£2.75  
EACH**



Andrex Toilet Roll 4 roll was £2.99

**£3.75**



Plenty The Original One  
2 roll was £5.85

**NEW**

**75  
CALORIES  
or less**



**£1.10  
EACH**

**BIG VALUE PACKS**

**£2.50**



Domestos 2 Litre was £3.65

**£5.50**



KittenSoft Toilet Roll  
24 roll was £10.50

**£5.75**



Nicky Household Kitchen Towels  
8 roll was £6.50

**£11.50**



Bold Lavender & Camomile  
Pods 51 wash was £13.40



Treat your pets with these great offers 



### HOME COOK FRANKENSTEIN KRISPIE TREATS

**INGREDIENTS**

- 1 Homecook Wonderbar White Chocolate
- 1 Homecook Wonderbar Milk Chocolate
- 120g white marshmallows
- 50g butter, diced
- 120g crisp rice cereal
- 3-4 drops green food colouring
- Chocolate sprinkles
- Candy eyes (16-20)
- Mini chocolate caramels

**DIRECTIONS**

- Break up the White Chocolate Wonderbar into small pieces and combine with marshmallows, and butter in a bowl. Melt the mixture in the microwave (or on low heat in a pot), stirring every 30 seconds until smooth.
- Add in the food colouring & stir until even, then mix in crisp rice cereal until fully coated.
- Press the mixture evenly into a lined 8 or 9-inch square tin and chill in the fridge for at least an hour before slicing into 8-10 bars.
- Melt the Milk Chocolate Wonderbar and use it to coat the top of each treat, stick the candy eyes & using a toothpick, draw in the mouth.
- Decorate with sprinkles & place onto a baking paper lined tray to set.
- Coat the ends of the mini caramels with the remaining melted chocolate and stick them onto the sides of the crisp treats. Allow to cool & set before enjoying this delicious spooky treat!

## Go sober for October.

WKD Blues. But no booze.

2 for £2.00

**NEW!**

0% alcohol. 100% WKD.

PLEASE ENJOY ALCOHOL RESPONSIBLY

<p>£1.89 EACH</p>  <p>Purina Gourmet Mon Petit 6 pack was £2.40</p>	<p>£4.80</p>  <p>Felix Deliciously Sliced 12 pack was £6.75</p>	<p>£1 EACH</p>  <p>Felix Crispies / Tasty Nuggets 45g - 50g was £1.25 - £1.50</p>	<p>£3.25</p>  <p>Bakers 1Kg was £3.75</p>
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<p>£4.50</p>  <p>Winalot Mixed In Gravy 12 pack was £5.35</p>	<p>£12.50</p>  <p>Winalot Beef 40 pack was £14.20</p>	<p>£2.15</p>  <p>Purina Bonio 650g was £2.80</p>	<p>£1.10 EACH</p>  <p>Bakers Allsorts / Rewards 98g - 100g was £1.35 - £1.50</p>
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# Pet Event

Get your paws on these purrfect deals

**PURINA** Your Pet, Our Passion!

## NICKY Smart Paper

FIND OUT MORE... [nickytissue.co.uk](http://nickytissue.co.uk) @nickytissue UK

# Pet Event

Get your paws on these purrfect deals

**PURINA** Your Pet, Our Passion!

# Raise a Glass to these Great Offers

## PepperBox



**PepperBox Shiraz**  
Naturally intense wine packed with ripe juicy fruit and a cracking peppery finish, making it the perfect partner for great food. Great with Braised Meats

**PepperBox Chardonnay**  
Rich, intriguing, full of flavour, packed with fruit character and of course our trademark cracking flavours. Great with Grilled Chicken

**PepperBox Rosé**  
Fresh & Crisp, notes of delicious peach and berries with a clean finish, making it the perfect partner for great food. Great with White Fish



**Best enjoyed with Family & Friends!**



**MIX & MATCH  
2 FOR £15**

was £8.49  
- £8.99

All 75cl



**MIX & MATCH  
2 FOR £16**

was £9.99  
- £10.49



All 75cl

was £7.49 - £15.99

**£16**



was £18

**£23**



was £28

**£26**



was £29

**£32**



was £35.50

All 70cl

**£5.50**



4 pack was £6.75

**£7**



4 pack was £8

**£13.20**



10 pack

**£16**



18 pack was £17.50

**£9.50  
EACH**



was £10.99

**2 FOR  
£2**



250ml £1.25 each

**£7.49  
EACH**



4 pack was £9.49

**£11.50**



WKD Blue 10 pack was £13

**£14**



12 pack was £16

drinkaware.co.uk

Offers valid 20.10.24 - 09.11.24, unless otherwise stated.

**Off Licence Offers - Wine, Spirits & Beer**



MIX & MATCH  
**3 FOR £18**



**VALID 3<sup>RD</sup> - 9<sup>TH</sup> NOV**

75cl was £9.99 - £12.49

**ONE WEEK ONLY**

Customer quotas may apply. While stocks last.

drinkaware.co.uk



# SAVING IS AS EASY AS 1, 2, 3



**DID YOU KNOW?**  
We have **big savings** on big brand favourites.



**DID YOU KNOW?**  
We have over **500** own brand products, at up to **40% cheaper** than well-known brands.



**DID YOU KNOW?**  
We have over **200** Special Offers in-store each week.

**FOR VALUE FOLLOW THE YELLOW SIGNS ACROSS THE STORE**

Offers valid from 20th October - 9th November 2024. Unless otherwise stated. Advertisements apply in participating SuperValu NI stores only and are subject to availability and change, with all stores not necessarily carrying all offers. Previous selling prices in some SuperValu stores may vary from those indicated. Customer quotas may apply. While stocks last.