

EPIC DEALS

£2.50
EACH



HALF PRICE

Diet Coke / Coke Zero 8 pack was £5

ONE WEEK ONLY

VALID 29TH SEPT - 5TH OCT

£2.75
EACH



Heinz Soup
4 pack was £4.70

£3



BETTER THAN
HALF PRICE

Coleraine Medium Cheddar
Cheese 540g was £6.20

ONE WEEK ONLY

VALID 6TH - 12TH OCT

£5



Velvet Classic Quilted 16 roll was £8.75

ONE WEEK ONLY

VALID 13TH - 19TH OCT

Customer quotas apply, maximum of 3 products per deal. While stocks last.

Dinner Made Easy



MIX & MATCH 2 for £9

or £4.79 each



300g - 400g. See in-store for full details.

Love Local? So do we.

Plus 100's of Special Offers
SAVE OVER £230

www.supervalu.co.uk | f i t v

Offers valid from 29th September - 19th October 2024, unless otherwise stated. While stocks last.

Love Local? So do we.

Do you love good food, that supports farmers, suppliers and makers? So do we. That's why we've given our local range a fresh new look. So now they are even easier to recognise as local.



Serving suggestions only.



MAINS & MEATS

MIX & MATCH
2 for £9

or £4.79 each



SIDES

MIX & MATCH
3 for £7

or £2.69 each



See in-store for full range.

See in-store for full range.

Fish & Chips



£3.50



Donegal Catch
2 Extra Large Fish Fillets
300g was £5

£2.80



Green Isle Steak Cut Frying
Chips 1.3Kg was £3.25

Steak Casserole



SAVE
25%

Steak Pieces
was £12.19/kg
NOW £9.15/kg £4.15
per lb

£1.19

SuperValu Onions
1Kg was £1.49



£1
EACH

SuperValu Carrot
Batons / Fresh for
You Mushrooms
250g - 300g



Chicken Burger



£2



Birds Eye Chicken Burgers
4 pack was £2.80

£1.60



McCain Lightly Spiced Wedges
650g was £3.25

£2.50



St Pierre Brioche Buns
6 pack was £3.10

Roast Chicken Dinner



£4.99



SuperValu Chicken
1.6Kg was £6.29

£1.19



Farm Value Potatoes
1Kg was £1.49

£1

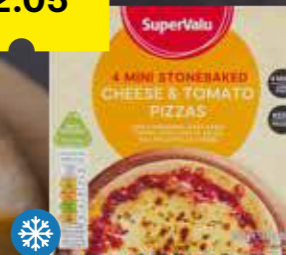


SuperValu Shredded Green Cabbage
300g was £1.29

Fakeaway - All for under £6!



£2.05



SuperValu 4 Mini Stonebaked
Cheese & Tomato Pizzas
360g was £2.75

£2.40



SuperValu Thin & Crispy Chips
1.5Kg was £3.20

£1.50



SuperValu 2 Garlic Baguettes 320g was £2

Dinner Made *Easy*

Delicious daily dinner suggestions

Chicken Curry

National Curry week
7th - 13th October



£3.49



SuperValu Diced Chicken Fillets
Portions 400g was £4.49

£1.95 EACH



Sharwoods Sauce
420g was £3.50

£1.50 EACH



Sharwoods 4 Mini Garlic & Coriander Naan / Plain
260g was £2.80

Sharwood's 8 Plain Poppadoms
94g was £2.55

Steak & Chips



£5.99



SuperValu Picanha Sirloin Steak
350g was £6.99

£1.85 EACH



Mash Direct Beer Battered Chips / Onion Rings 200g - 400g was £2.35

Serving suggestions only.

Amazing Value & Great Quality Meat



Steak Pieces
was £12.19/kg
NOW £9.15/kg
£4.15 per lb



Pork Shoulder Roast
was £7.95/kg
NOW £5.96/kg
£2.70 per lb

SAVE 25%



Prepared in-store by your local Butcher



Beef Steak Mince
400g £4.79 each



Salt n Chilli Shredded Chicken
250g £4.79 each

MIX & MATCH
2 FOR £9



Beef Sausages
400g £4.79 each



Peppered Chicken Fillets
320g £4.79 each

Brekkie
Made
Easy 



ONLY
£4.50

Breakfast Muffin
+ Frank And Honest coffee

Lunch
Made
Easy 



ONLY
£3.25

**Curried Chicken
& Chip Wrap**

Sweet Deal

Offer valid from 29th September – 19th October 2024.
Available in selected stores. Subject to Terms & Conditions.



**Add a Lindt Bar for
£1 to any Frank and
Honest hot beverage**

38g

Coleraine
TRADITIONALLY CRAFTED

A TASTE OF HOME.
DELICIOUSLY CRAFTED.

70 YEARS

MASH DIRECT
Cooked fresh on our Farm

GREAT TASTE, MADE EASY!

BEER BATTERED CHIPS / SALT & CHILLI WEDGES

Vegetarian Society APPROVED / ALL PRODUCTS GLUTEN FREE / GREAT TASTE AWARDS

LOVE FRUIT & VEG?
— It's got to be —
SuperValu

Fresh, Quality Fruit & Veg

Treats made simple

Nestlé Carnation caramel / Nestlé Carnation condensed milk

#CarnationCreations
Find recipes at www.carnation.co.uk

Hartley's

NEW JELLY POT 4 PACKS GREAT VALUE

10 CAL

£1 EACH

SuperValu Carrot Batons / Lemon & Limes / Fresh for You Mushrooms / Shredded Green Cabbage

250g - 400g / 3 pack / was £1.19 - £1.39

£1.19 EACH

SuperValu Onions 1Kg / Farm Value Potatoes 1Kg / Courgettes 2 pack / Celery each was £1.49 - £1.79

LION PEANUT

SINK YOUR TEETH INTO THIS!

WHILE STOCK LASTS!

For illustrative purposes only. ©Reg. Trademark of Société des Produits Nestlé S.A.

McVitie's Jaffaween

Jaffaween CAKE BARS

SPINE TINGLING flavour

£1.49 EACH

SuperValu Vine Tomatoes / Golden Delicious Apples

6 pack / 400g was £1.80 - £2.49

£2.99 EACH

SuperValu Sea Salt & Black Pepper Vegetable Medley / Mixed Vegetables with Soy, Ginger & Lime Infused Noodles 290g - 300g

£3.49



BEST VALUE
SUPERVALU RANGE

89p



UP TO
40%
CHEAPER
THAN
WELL-KNOWN
BRANDS

SuperValu Diced Chicken Fillets Portions 400g was £4.49

SuperValu Ginger Nut 300g was £1.10

£4.99



SuperValu Chicken 1.6Kg was £6.29

£3.49



SuperValu Crispy Salmon Fishcakes 290g was £3.99

£5.99



SuperValu Picanha Sirloin Steak 350g was £6.99

£2.50



SuperValu Family Size Crumbed Ham 320g was £2.80

£1



SuperValu Digestives 400g was £1.15

£1.09



SuperValu Apple Juice 1 Litre was £1.35

£1.69 EACH



SuperValu Vegetable / Sunflower Oil 1 Litre was £2.20

£1.09 EACH



SuperValu Tuna Chunks 145g was £1.30

£2.50



SuperValu 20 Cocktail Sausage Rolls 360g was £2.75

£1.70



SuperValu Chilled Cranberry Drink 1 Litre was £1.80

£1.60



SuperValu Italian Tagliatelle 400g was £1.90

£1.25



SuperValu Fromage Frais 6 pack was £1.40

£1.49



SuperValu Water 5 Litre was £2.15

£1.49 EACH



SuperValu Fusilli / Penne 1Kg was £2

£1.49



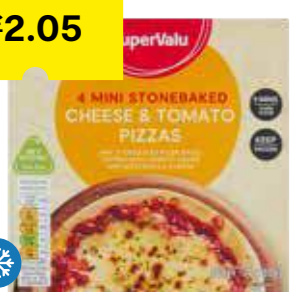
SuperValu Spaghetti 1Kg was £2

£1



SuperValu Resealable Sandwich Bags 25 pack was £1.25

£2.05



SuperValu 4 Mini Stonebaked Cheese & Tomato Pizzas 360g was £2.75

£2.40



SuperValu Thin & Crispy Chips 1.5Kg was £3.20

£1.50



SuperValu 2 Garlic Baguettes 320g was £2

£1.75



SuperValu Butterfly Buns 6pk was £2

£1.19



SuperValu Ultra Kitchen Towels 2 roll was £1.55

£1.50



SuperValu Kitchen Foil 10 metre was £1.95

75p



SuperValu Select Cat Food 400g was 95p

£4



SuperValu Complete 3Kg was £4.65

NEW LOWER PRICES - NEW LOWER PRICES - NEW LOWER PRICES - NEW LOWER PRICES

NEW LOWER PRICES - NEW LOWER PRICES - NEW LOWER PRICES - NEW LOWER PRICES

£1.80



Shaws Crumbed Ham 130g was £3

£1.85 EACH



Mash Direct Beer Battered Chips / Beer Battered Onion Rings / Salt & Chilli Wedges 200g - 400g was £2.20 - £2.35

£1.90



Denny 12 Original Pork Sausages 340g was £2.20

£2.50



Cookstown Unsmoked Thick Back Bacon 250g was £3.50

£3.25



Cookstown 8 Giant Sausages 750g was £4.25

£4.50



Cookstown Oven Ready Gammon Honey Glaze 450g was £5.70

£2.65



Actimel Drink 8 pack was £4.50

£2.75



Total 0% Greek Yoghurt 450g was £3.70

£1.75



Low Low Spread 454g was £2.35

£2



Dromona Spreadeasy 500g was £3.45

£2



Hull's Vegetable Roll 350g was £3

£2.99 EACH



Moy Park Breaded Goujons & Nuggets 425g - 430g was £3.79

£1.50

BETTER THAN HALF PRICE



McColgan's 4 Large Sausage Rolls 240g was £3.10

£1.20



McColgan's Cottage Pie 190g was £1.70

£2



Pro Activ 250g was £3.15

£1.75



Coleraine Mild Cheese Slices 160g was £2.29

£3.40



Coleraine Medium Grated Cheese 340g was £4.85

£2 EACH



Dromona Medium / Mature Cheddar 200g was £2.70

£1.80



Rustlers Quarter Pounder with Cheese 190g was £2.65

£1.50



Denny Deli Style Wafer Thin Ham 80g was £2.25

£2



Carroll's New York Deli Roast Turkey 90g was £2.80

£1



Dale Farm Sukie Orange 1 Litre was £1.35

£1 EACH



Nestle Lindahls Kvarg 150g was £1.80

£2



Muller Corner Bliss 4 pack was £3.25

£1.50 EACH



Glenilen Farm Kids Yogurt 4 pack was £2.20 - £2.95

75p EACH



Glenilen Yogurt Jar 140g was £1.10

£2.80



Green Isle Steak Cut Frying Chips 1.3kg was £3.25

National Curry week
7th - 13th
October



£2.10



Birds Eye 10 Omega 3 Fish Fingers 280g was £3.70

£1.60



McCain Lightly Spiced Wedges 650g was £3.25

£3.50



Dale Farm Joker 8 pack was £4.80 - £5

£3.89



Ben & Jerry's Classic Chocolate Fudge Brownie 465ml was £5.75

£1 EACH



Ben's Original Fried Rice 220g was £1.90

£1.99



Ben's Original Sauce 440g was £2.30

£2 EACH



Kikkoman Soy Sauce 150ml was £3.40

£2.75 EACH



Patak's Curry Kit 270g was £3.50

BUY PIZZA, NUGGETS & ICE CREAM
£8.50

SAVE
£3.30!



Chicago Town Tiger Crust Pizza / SuperValu Breaded Chicken Nuggets / Dale Farm Rapture Honeycomb 305g - 450g / 460ml was £3.75 - £4.25

£1.90 EACH



Patak's Indian Sauces 450g was £3

£1.75



Amyoy Straight to Wok Medium Noodles 300g was £2.65

£2.50



McDonnell's Original Curry Sauce 200g was £4.35

£2



Go-Tan Oyster Sauce 140ml was £2.65

£1.19



Hovis Toastie 800g was £1.69

£1.59



Sunblest Giant Pancakes 4 pack was £2.10

£1.50



Milky Way Cake Bars 5 pack was £2

£1.25



McVitie's Jaffaween Cake Bars 5 pack

£2.50 EACH



The Spice Tailor Curry Kits 300g was £3.75

£1.95 EACH



Sharwood's Indian Sauces 420g was £3.50

£1.50 EACH



Sharwood's 8 Plain Poppadums & Mini Naan 260g was £2.55 - £2.80

£1.15



Gotan Coconut Milk 250ml was £1.50

£2
EACH



Belvita Soft Bakes Choc Chips / Golden Oats
250g was £3.15

£2.15
EACH



KitKat 2 Finger 9 pack was £2.85

HAPPY HALLOWEEN

1 CRISPS
+ 1 CHOCOLATE
+ 1 SOFT DRINK =

£5

SAVE
£1.70



Club Lemon / Orange / Cadbury Dairy Milk / Sensations
1.75 Litre / 4 pack / 150g £1.95 - £2.75

BIG SCARY
NIGHT IN

£4.25



Punjana Tea Bags
160 pack was £5.10

£3.20



Options Belgium Chocolate
220g was £6.25

£4.75
EACH



L'Or Classique / Decaffeinate
Coffee 100g was £7.45

£2.75
EACH



Costa Nespresso Columbian /
Lungo 10 pack was £3.85

£1.75
EACH



Quavers / Monster Munch /
Snack A Jack 6 pack / 159g - 180g
was £2.50

£4
EACH



Tayto 20 pack
was £6

2 FOR
£2



Butterkist Sweet / Toffee Popcorn
70g - 78g £1.25 each

£1.35
EACH



Jacob's Bites 125g
was £2.50

£2.50
EACH



Nestle Cheerios /
Shredded Wheat / Shreddies
360g - 460g was £3.25

£4.75



Weetabix 48 pack was £5.50

£3.25
EACH



Linwoods Overnight Oats
300g was £3.99

£2.50
EACH



Lizi's / White's Granola
450g - 500g was £4.20

MIX & MATCH
2 FOR £3.50



Aero Peppermint
Bubbles / Munchies Pouch
92g - 104g £1.90 each

£2.50



Fulfil Protein Bar 55g
was £3.20

£2
EACH



Diet Coke / Coke Zero
2 Litre was £2.75

£6
EACH



Fanta Orange / Sprite Zero Sugar
12 pack

£1.60
EACH



McVitie's Gold / Seriously
Chocolate Digestives
232g - 250g was £1.99 - £2.20

£1.75
EACH



Fibre One 30% Less Sugar Bars
5 pack was £3.30

£2.25
EACH



Eat Natural Bars 3 pack was £2.75

£1.60
EACH



Lucozade Energy Original /
Orange 900ml was £2.25

£2.60
EACH



Irn Bru Regular / Xtra
6 pack was £4

£1



Evian 1.5 Litre was £1.40

£1.30
EACH



Robinsons No Added Sugar
1 Litre was £2.25

**£1.50
EACH**



Dolmio Stir In 150g was £2.35



Home baking

**BAKING
MADE EAZY!**



**£2.25
EACH**



Betty Crocker Vanilla Icing / Devils Cake Mix 400g - 425g was £3.30 - £3.50

**£2.50
EACH**



Cadbury Chocolate Ready To Use Icing / Cookie Mix 265g - 400g was £2.95 - £3.25

£2



NEW

Bluey Cupcake Kit 171g was £2.70

**95p
EACH**



Batchelor's Super Noodles 75g was £1.35

**£1.75
EACH**



Dolmio Pronto Express Pouch 150g - 170g was £2.70

**£1.80
EACH**



Knorr Pastaria 150g - 160g was £2.70

£4.90



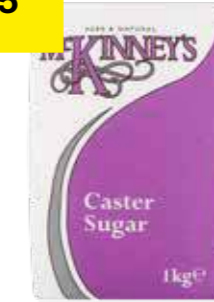
Nutella 750g was £6.70

£1



McKinneys Icing Sugar 500g was £1.50

£1.45



McKinneys Caster Sugar 1kg was £2.45

£1.10



SuperValu Scone Mix 450g

£1.09



Tilda Boil in Bag Long Grain Rice 250g was £2.45

£1.50



Sharwoods Rice Pot 70g was £1.97

£1.75



Alpro Oat Barista 1 Litre was £2.45

£1.90



Clarks Maple Syrup 180ml was £2.65

£2.25



Buchanans Red Glace Cherries 200g was £3.25

**£1.50
EACH**



Buchanans Dried Fruit 375g was £1.85

£1.75



Mr Mallo Mini Marshmallows 150g was £2.25

**£2
EACH**



Carnation Condensed Milk / Caramel 397g was £2.50 - £3.10

£1.50



Hartley's Jelly Pots 4 pack was £2.10

80p



Angel Delight 59g was £1.10

£2.25



Rowse Honey 340g was £2.95

£1.50



Robertson's Golden Shred Marmalade 454g was £1.80

**MORTONS
FLOUR**
Est. 1835



**£1.70
EACH**

Magical Moments
with Morton's

Discover yours at
mortonsflour.com

£2.75



Kleenex The Original Extra Large Twin Pack was £3.70

Baby & Toddler Offers

£6 EACH



Pampers Babydry Pants 19 pack was £6.30

£4.50 EACH



Huggies DryNites 4-7 Years 10 pack was £5.55

£2.50



WaterWipes Bio Newborn 60 pack was £3.70

£4



SuperValu Nappies Size 5 40 pack

£2 EACH



Flash Liquid 1 Litre was £2.20 - £2.70

£4.75 EACH



Persil Liquid Bio / Non Bio 24 wash was £5.90

£2



Plenty The Original One 1 roll was £2.95

£1.25



Toilet Duck Gel 750ml was £1.90

£1.10 EACH



Pampers Baby Wipes 52 pack was £1.25

£1.25



SuperValu Organic Mini Apple & Raspberry Rice Cakes 40g

£2.40



Organix Raisins 168g was £2.80

£1.05 EACH



Hipp Organic 190g was £1.30

£2.65



Dettol Surface Bio Wipes 72 pack was £4.30

£5.75



Cesar Classic Terrine Mix 8 pack was £8

£2.75



Go Cat 750g was £3.30

£3 EACH



Sure Non-Stop Anti-Perspirant 250ml was £3.70

£1.30



Farley's Original Rusks 9 pack was £2.10

£2



Heinz By Nature Fruit Medely Custard 4 pack was £3.55

3 FOR £5



Ella's Kitchen 130g £2 each

£4.50



Fairy Non Bio Pods 13 wash was £4.75

BIG VALUE BISCUITS PACKS

£1.50



McVitie's Jaffa Cakes 18 pack

£2 EACH



McVitie's Penguin / Gold Bars 14 pack

£2.80 EACH



McVitie's Chocolate Digestives Twin Pack 316g was £2.95

milupa
TAILORED for LITTLE TUMMIES

£2.30



Milupa Sunshine Orange 125g was £3

£2.70



Milupa Red Berry 200g was £3.75



HELP SAVE THE LIFE OF A

**Mother
Sister
Daughter
Granny
Auntie
Wife
Friend...**

ACTION CANCER SAVED OUR LIVES
£120 could save another woman's life.

That's how much it costs Action Cancer
to provide one free mammogram.

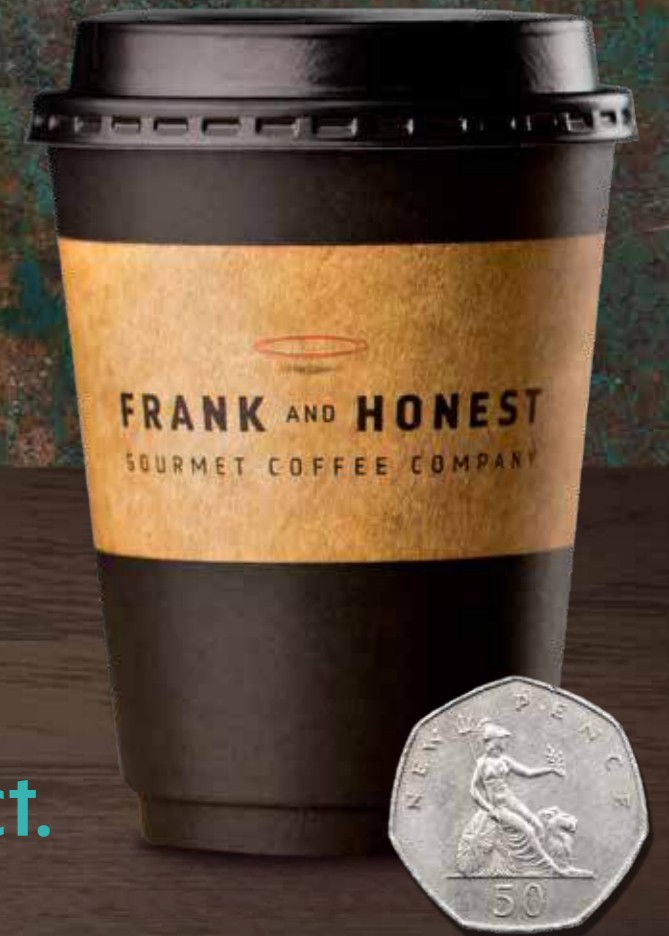
Please make a donation today.



Time to espresso we care

SuperValu are
donating **50P** to
our charity partner
ACTION CANCER
from every coffee
purchased in-store!

Thurs 3rd - Sun 6th Oct.



SuperValu

Proudly supporting:





Raise a Glass to these Great Offers

Beronia Verdejo / Tempranillo



Verdejo, Rueda
Verdejo is often describe as Spain's answer to Sauvignon Blanc, fresh and lively and more rounded.
Great with Chicken

Tempranillo, Rioja
This is a leading example of modern Rioja, Lively and fruit forward. Six months spent in mixed oak barrells adds a hint of enticing spice.
Great with Beef



£10 EACH

was £10.99 All 75cl



MIX & MATCH 2 FOR £14

was £7.99 - £9.49

All 75cl



MIX & MATCH 2 FOR £15

£8.99 - £10.49 each



£7

£8 EACH

£9

was £9.49 - £10.99



£10 EACH

£15

was £10.99 - £11.49

All 75cl



£18

£20

£28 EACH

£28.50

£24

70cl was £22

70cl was £25.25

70cl was £33

70cl was £34.50

1 Litre was £29.50



£15

£11.50

2 FOR £6

12 pack was £18.50

12 pack was £13.25

440ml £3.29 each



£13.50

£12

2 FOR £9



Great Taste No Alcohol No Hangover

70cl was £18.25

70cl was £15.50

750ml £6.99 each

drinkaware.co.uk

**EPIC
DEALS**



£18

VALID 13TH - 19TH OCTOBER

Jameson 70cl was **£26.25**

ONE WEEK ONLY

Customer quotas may apply. While stocks last.

drinkaware.co.uk

SAVING IS AS EASY AS 1, 2, 3

**EPIC
DEALS**

DID YOU KNOW?
We have **big savings** on big brand favourites.

**BEST
VALUE**
SUPERVALU
RANGE

DID YOU KNOW?
We have over **500** own brand products, at up to **40% cheaper** than well-known brands.

**SPECIAL
OFFERS**

DID YOU KNOW?
We have over **200** Special Offers in-store each week.

FOR VALUE FOLLOW THE YELLOW SIGNS ACROSS THE STORE

Offers valid from 29th September - 19th October 2024. Unless otherwise stated. Advertisements apply in participating SuperValu NI stores only and are subject to availability and change, with all stores not necessarily carrying all offers. Previous selling prices in some SuperValu stores may vary from those indicated. Customer quotas may apply. While stocks last.